

CONTACT

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EDUCATION

B.A. Graphic Design

Flagler College | April 2018

Minor in Advertising

Minor in Fine Arts

SKILLS

InDesign

Illustrator

Photoshop

Premiere

Lightroom

Microsoft Office

EXPERTISE

Branding & Identity

Composition

Print Design

Typography

Digital & Social

Project Management

Communication

CAITLYN BROOKE

Graphic Designer

EXPERIENCE

2022 -
Present

Graphic Designer

Tampa Bay Lightning

- Assists with asset creation for Tampa Bay Lightning channels including a primary focus on social and digital media
- Supports in additional organizational creative needs including: print, billboards, email marketing, logo design, signage, promotional items, etc.
- Designs external and internal presentations for Partnership and Marketing
- Collaborates with other departments and develops needed graphics

2020 -
2022

Creative Design Specialist

VHB

- Provided innovative solutions in all forms of multimedia to support VHB's engineers, planners, developers, scientists and project managers
- Developed layouts, graphics, and illustrations for proposals, e-blasts, social media graphics, and advertisements
- Collaborated with departments, generating innovative ideas for VHB

2018 -
2020

Designer, Branding & Presentation

Universal Creative, a division of Universal Destinations & Experiences

- Created and executed all Universal Creative branded materials globally
- Developed creative graphic designs, artwork, and media
- Designed and maintained all presentation materials
- Partnered with Universal Parks and Resorts Brand Standards and Management teams on any requested Universal Creative assets

2017 -
2018

Graphic Designer

Hybrid Design

- Designed print, digital, and web advertisements
- Developed brand identities for clients
- Conducted market research for prospective clients

AWARDS

Student Silver ADDY

AAF-Fourth District | April 2018

Student Best of Show ADDY in Design

AAF-Jacksonville, FL | February 2018

Student Gold ADDY

AAF-Jacksonville, FL | February 2018